

MSME & STARTUP ADVISORY · EST. GROWTH PARTNER FOR INDIA

Building Businesses. Creating Legacies.

A trusted one-stop growth partner turning registration, funding, compliance, and brand-building into one structured pathway for India's MSMEs and startups.

COMPANY PROFILE: 2026





COMPANY SNAPSHOT

One ecosystem. Many support routes.

Growthora Advisory Private Limited is India's one-stop growth partner for startups and MSMEs — connecting registration, funding, compliance, and brand-building into a single, accountable pathway from incorporation to scale.

Speed

Simplicity

Trust

Headquartered in Ahmedabad, with offices in Jaipur and Bengaluru — serving founders across 12+ industries nationwide.

2,173+

Businesses registered

9+

Service lines

12+

Industries served

₹19 Cr+

Funding secured

97%

Success rate

4

Awards won

WHAT WE DO

- Registration & Incorporation
- Funding & MSME Loan Readiness
- Certifications & Compliance
- Branding & Digital Growth
- Legal, CA & Financial Advisory



***“Your vision.
Our strategy.
Limitless growth.”***

NIKHIL SANKHALA
CEO & Founder

WHO WE ARE

A partner that stays past the paperwork.

Growthora was built on a simple conviction: businesses don't fail for lack of ideas — they fail for lack of the right guidance, structure, execution, and support.

India's 8.84 crore MSMEs and startups deserve an advisor that stands beside them from incorporation to scale — not one that disappears after filing a form. We turn a confusing landscape of registrations, grants, compliance requirements, and market-entry barriers into a structured, actionable path.



Clarity on what applies to you, before a document is touched.



Every discipline — funding to branding — under one accountable roof.



One team, one owner, from first call to final outcome.



OUR POSITIONING

One Ecosystem. Many Support Routes.

Growthora exists to redefine business advisory. We are not here to complete compliance — we are here to build enterprises. From incorporation to IPO, from local success to global expansion, we stand beside every founder with structure, speed, and trust.



Built for high-stakes decisions

Founders come to us when the decision is time-sensitive and the paperwork already blocks progress. We answer with clarity, not pitch language.



One partner, multiple disciplines

Funding, registration, compliance, branding, growth, legal, and strategy sit under one roof — the work never fragments across vendors.



Outcome accountability

We don't stop at advice. We prepare the file, submit the application, and keep ownership until the next step is moving.

Empowering entrepreneurs. Strengthening MSMEs.



Our Vision

To empower Indian entrepreneurs and MSMEs to become globally competitive organizations through innovation, compliance, strategic execution, and long-term value creation.



Our Mission

Empowering Entrepreneurs. Strengthening MSMEs. Building the Future of India.



Our Promise

You focus on your vision. We build the framework, systems, and growth engine that turn ambition into lasting success.

“Growthora Advisory Private Limited — Building Businesses. Creating Legacies.”

THE PROBLEM WE SOLVE

Founders lose momentum in the space between ideas and paperwork.

Registrations, grants, compliance requirements, and market-entry barriers form a confusing landscape — and most founders face it alone, one vendor at a time.



Scattered guidance

A different consultant for every filing, with no one owning the full picture.



Slow, unclear process

Weeks lost to knowing what applies, what to prepare, and what to do next.



Missed funding routes

Eligible grants, subsidies, and collateral-free loans go unclaimed or undiscovered.



Compliance risk

Registrations done incorrectly the first time create risk that surfaces later.



OUR SOLUTION

What Growthora Does. Speed. Simplicity. Trust.

Growthora simplifies enterprise support by turning a confusing landscape into a structured path. We help founders understand what applies to them, what to prepare, and what to do next.

WHAT CLIENTS GAIN

- Clarity
- Actionable next steps
- Prioritisation
- Growth confidence



Registration & Incorporation

Business and organizational structuring support.



Certification & Formalisation

Credibility, eligibility, and institutional readiness.



MSME Funding Route Mapping

Discovery across grants, debt, subsidies, exemptions, rebates, and investor pathways.



CA/CS Compliance & Documentation

Practical support for required filings, records and readiness.



Financial Consultancy

SME IPOs, NCDs, shareholder liability, global incorporation, compliance and expansion.



Digital Marketing & Growth

Brand visibility, lead generation, revenue models, CRMs, digital expansion.

WHY CHOOSE US

One team, accountable for the full outcome.

01



Support mapping before recommendations

Every engagement starts by assessing your business stage, entity type, sector, and eligibility — before a single document is touched.

02



Transparency at every step

Transparent pricing, clearly defined deadlines, and openly outlined expectations, with direct communication available at all times.

03



One team, full ownership

A strategist maps your path, a CA handles compliance, a growth team scales visibility — one roof, one owner of the outcome.

“When information is channelled correctly, support systems become more inclusive, more usable, and more effective.”

OUR USPS

Eight commitments that help you move with clarity.



Comprehensive assistance

Every founder challenge tackled within one unified, cohesive system.



One team, one mission

A long-term, sustainable partnership built to grow your business.



Proven system for growth

A track record of outcomes across a wide range of engagements.



Short turnaround time

Ideas into action within days, implementation within weeks.



2x execution speed

One source for SME IPOs, global incorporation, compliance, and expansion.



Full legal & compliance support

Coverage across regulatory, statutory and documentation needs.



Measurable outcomes

Clear, structured, and transparent guidance toward defined results.



Streamlined guidance

Transparent pricing, clear deadlines, and open communication throughout.

WHAT MAKES US DIFFERENT

Where Growthora adds direction.

From support clarity to growth readiness, Growthora helps enterprises navigate the right path with speed, simplicity, and trust.



Startup Support Clarity



Growth Advisory Support



Digital Marketing Support



Registration & Compliance Direction



Funding & Credit Readiness

THE ADVANTAGE



A single accountable partner instead of five disconnected vendors



Eligibility mapped before any application is filed



Structured documentation that stands up to lender and ministry review



Growth support that continues after compliance is complete



OUR SERVICES

Nine service lines. One accountable partner.



01

Registration

Company, GST, MSME/Udyam & GeM registration.



02

Finance

Grant, debt & equity funding, MSME loans, VC/Angel.



03

Certifications

Startup Scheme, ISO, FSSAI, ZED & DUNS.



04

Branding

Logo, website, SEO, social media & ads.



05

Operations

HR, CRM, business strategy & sales support.



06

Legal & CA

Compliance, agreement drafting, patent & IP.



07

MSME Benefits

Subsidies, exemptions & state incentives.



08

IPO

Planning to post-IPO closure, across all 5 P's.



09

Valuation & Modeling

Business valuation & financial modeling.



REGISTRATION

Registration & Incorporation

Every registration your business needs to be legitimate, fundable, and audit-ready — sequenced in the order your funding and compliance roadmap actually needs.

2,173+

Businesses formalised through Growthora

SERVICE 01

What's included



Company Registration

Entity formation and organisational structuring.



GST Registration

Indirect-tax registration and setup.



MSME / Udyam Registration

Formal recognition and eligibility unlock.



GeM Registration

Access to government e-marketplace procurement.



FINANCE

Funding & Capital Readiness

Grants, debt, equity, and MSME loans — mapped to your eligibility and secured end to end, from documentation to disbursement.

₹19 Cr+

Funding facilitated for clients

SERVICE 02

What's included



Grant Funding

Non-dilutive capital from central and state schemes.



Debt Funding

Collateral-free and collateral-backed loan routes.



Equity Funding

Investor-ready structuring and positioning.



MSME Loans & VC / Angel

Bank, NBFC, and early-stage investor pathways.



CERTIFICATIONS & BENEFITS

Certifications & MSME Benefits

Quality credentials obtained and maintained, plus every loan subsidy, capital grant, and state incentive your MSME qualifies for — identified and secured.

97%

Client success / outcome rate

SERVICE 03

What's included



Startup Scheme & ISO

DPIIT recognition and ISO quality certification.



FSSAI, ZED & DUNS

Food safety, zero-defect and global business ID.



Udyam Kranti Yojana

Loans up to ₹50 lakh for eligible MSMEs.



Unnati / PMFME Subsidy

Capital subsidy up to ₹5 Cr / 35% under PMFME.



BRANDING

Branding & Digital Growth

A brand that earns trust and gets found — logo, website, SEO, and social, paired with the demand-generation systems to convert visibility into revenue.

12+

Industries covered across engagements

SERVICE 04

What's included



Logo Design

Distinct visual identity built for credibility.



Website Development

Conversion-focused digital presence.



SEO

Organic visibility and discoverability.



Social Media & Ads

Paid and organic demand generation.



OPERATIONS, LEGAL & CA

Operations, Legal & CA

HR, CRM, and sales systems set up for the scale you're building toward — backed by agreements, IP protection, compliance, and audits from qualified professionals.

9+

Service lines under one roof

SERVICE 05

What's included



HR & CRM Systems

Operational infrastructure built for growth.



Post-Registration Compliance

Ongoing statutory and regulatory filings.



Agreement Drafting

Legally sound contracts and documentation.



Patent & IP

Protection for brand and intellectual property.



IPO & FINANCIAL MODELING

IPO, Valuation & Financial Modeling

End-to-end IPO support across all 5 P's — Planning, Preparation, Process, Public Offering, and Post-IPO Closure — alongside independent valuations for fundraising, M&A, and compliance.

2,173+

Businesses registered nationally

SERVICE 06

What's included



IPO — Planning to Post-Closure

Pre and post-IPO assistance across all 5 P's.



Peer Review Audit

Independent audit ahead of public offering.



Business Valuation

For M&A, deals, and fundraising / FEMA needs.



Share Transfer & IP Valuation

Intangible asset and transaction valuation.

OUR CAPABILITIES

Every function. One roof. One partner.

From formation to growth marketing, our integrated team delivers seamless execution at every stage of your journey.



Business Advisory



Company Formation



Legal & Compliance



MSME Support



Funding Readiness



Market Intelligence



Operational Excellence



Branding



Growth Marketing

BUILT FOR SCALE

A team built around one mission.

To make business growth simpler, clearer, and more accessible for India's MSMEs, startups, and emerging enterprises — with strategy, technology, operations, sales, and communication working as one connected system.

9+

Disciplines, one roof

2,173+

Businesses served

OUR APPROACH

A disciplined framework, built for audit readiness.

A predictable operating standard built to save time and establish audit readiness for lenders and ministries alike.

Principle 01



Support mapping before recommendations

Every engagement begins by assessing your business stage, entity type, sector, and eligibility. We identify the right route — registration, certification, funding, compliance, or digital growth — before a single document is touched.

Principle 02



Transparency at every step

Transparent pricing, clearly defined deadlines, and openly outlined expectations for outcomes. You always know what is happening, what was submitted, and what comes next — with direct communication available at all times.

Principle 03



One team accountable for the full outcome

A strategist maps your path, a CA handles your compliance, a growth team scales your visibility. These disciplines operate under one roof so the work never fragments across vendors, and the outcome has one owner.



OUR PROCESS

Four steps from first call to disbursal.

One team owns every step — no hand-offs, no “speak to the next department.”

01



Assess

A 6-question funding-eligibility assessment maps you to the schemes and structures you actually qualify for.



02



Plan

We build the financial model, project report, and compliance roadmap — the documents lenders and registrars require.



03



Execute

Registrations filed, applications submitted, follow-ups owned. One team accountable for the outcome, not just the advice.



04



Grow

Funding secured and compliant, we turn to demand — branding and growth marketing that compound over time.

Typical lender-readiness work begins immediately. Sanction timelines depend on scheme and bank review — we share a written estimate at the start of every engagement.

INDUSTRIES WE SERVE

Twenty verticals, mapped to the right schemes.

From textile clusters to electronics MSMEs — we know the schemes, lender preferences, and project-report formats that move in each.

 Agriculture	 Manufacturing	 Trader	 Healthcare	 Education
 Information Technology	 Textile	 Construction	 Logistics	 Electronics
 Food & Beverages	 Handicrafts	 FinTech	 Deep-Tech & AI	 Clean Energy & ClimateTech
 MedTech & Biotech	 Social Impact & NGOs	 Defence & Aerospace	 Media, Gaming & Animation	 Dairy & Animal Husbandry

GOVERNMENT VISION FOR MSMES & STARTUPS

Turning national policy into real opportunity for entrepreneurs.

India’s MSMEs, startups, NGOs, and innovators are key drivers of employment, innovation, exports, and inclusive economic growth. Growthora aligns with this national vision, turning official policy into real opportunities.



Massive Funding

₹23,168 crore allocated; collateral-free loans up to ₹5 crore via CGTMSE.



Zero Tax

3-year income tax exemption; Angel Tax exemption for investors.



Simple Compliance

Udyam & DPIIT self-certification; no inspections for up to 5 years.



Affordable IP Protection

80% rebate on patents, 50% on trademarks, fast-tracked approvals.



Guaranteed Buyers

Sell to government via GeM Portal — no experience or deposit needed.



Go Global

International Cooperation Scheme covers airfare and stall expenses.



Mentorship

Access to incubators via Atal Innovation Mission and trade fairs.

“India now holds the title of the world’s third-largest startup ecosystem. Our innovators are architecting solutions and creating jobs for the next generation.”

Smt. Droupadi Murmu
President of India

OUR TRACK RECORD

Proof in every number.

2,173+ businesses. ₹19 Cr+ secured. One team, zero gaps.

2,173+

Businesses registered

Indian MSMEs and startups across every growth stage.

9+

Service lines

End-to-end execution from registration to revenue.

12+

Industries served

Deep domain expertise across competitive sectors.

₹19 Cr+

Funding secured

Government schemes and institutional capital deployed.

97%

Success rate

Consistent outcomes across every client engagement.

4

Awards won

Recognised for excellence across premier business platforms.



AWARD & RECOGNITION

Recognized for Excellence.

Empowering Startups. Strengthening MSMEs. Building India's Future.



Global Business Leader Award 2026

For contribution to strengthening India's Startup and MSME ecosystem.



Rashtriya Udyog Ratna Puraskar 2026

National recognition for enterprise advisory excellence.

4

Awards & recognitions won to date

Driven by the vision of empowering entrepreneurs and supporting the broader goals of Make in India, we are committed to building innovative, sustainable, and globally competitive businesses.



Case Study — Textiles

Meridian Textiles

Priya Raghavan, Founder · Coimbatore

“Growthora mapped us to CGTMSE in a week and handled every filing. We had ₹40 lakh in collateral-free working capital inside two months.”

HOW IT PLAYED OUT

Problem → Approach → Outcome

CHALLENGE



Meridian Textiles needed collateral-free working capital but faced a fragmented, unclear path through eligibility and lender documentation.

APPROACH



Growthora mapped the business to the CGTMSE scheme within a week and managed every filing and follow-up required for sanction.

OUTCOME



₹40 lakh in collateral-free working capital secured — inside two months, from first assessment to disbursement.

₹40L

Collateral-free working capital secured

2 months

From assessment to disbursement



Case Study — Robotics

Forge Robotics

Arjun Mehta, Co-founder · Ahmedabad

“Udyam, GST, and Startup India recognition — done correctly, the first time. The assessment told us exactly which grants we qualified for.”

HOW IT PLAYED OUT

Problem → Approach → Outcome

CHALLENGE



Forge Robotics needed foundational registrations done right the first time, plus clarity on which government grants actually applied.

APPROACH



A funding-eligibility assessment sequenced Udyam, GST, and Startup India (DPIIT) recognition in the order the roadmap required.

OUTCOME



All core registrations completed correctly on the first attempt, with a clear, ranked shortlist of qualifying grants.

3

Core registrations completed correctly

1st

Attempt — no rework required

Partnering with leadership for a self-reliant India.



Meeting the Grandson of Dr. Ram Manohar Lohia

Our leadership discussed strengthening India's startup ecosystem, supporting entrepreneurs, and creating sustainable opportunities for innovation and growth — inspired by the ideals of Dr. Ram Manohar Lohia.



Meeting the Hon'ble Deputy Chief Minister of Uttar Pradesh

Our leadership discussed initiatives for strengthening the startup and MSME ecosystem across the state — promoting entrepreneurship, skill development, innovation, and sustainable opportunities for youth and businesses.

Inspired by the vision of a self-reliant India and aligned with the objectives of Make in India, Growthora is dedicated to empowering businesses, generating employment, and contributing to India's economic progress.

THE GROWTHORA LEADERSHIP TEAM

A team built around one mission.

To make business growth simpler, clearer, and more accessible for India's MSMEs, startups, and emerging enterprises.



Nikhil Sankhala

CEO & Founder

Connects client needs with practical execution, ensuring the right support reaches the right business at the right time.



Shashank Chauhan

Director — Business Strategy

Brings strategic direction to help businesses move from scattered ideas to clear, structured growth.



Raval Kunal

Director — Technology

Builds the systems that make advisory, documentation, and business support faster, smoother, and scalable.

Together, they bring strategy, technology, operations, sales, and communication into one connected system for business growth.

OUR CULTURE & VALUES

Speed. Simplicity. Trust.

The operating standard behind every engagement — the client should always know exactly what is happening and what comes next.



Speed

Ideas into action within days, implementation within weeks
— momentum that compounds.



Simplicity

A confusing landscape turned into a structured, actionable
path for every founder.



Trust

Transparent pricing, clear deadlines, and one team
accountable for the full outcome.

"We believe every startup and MSME deserves the right partner to grow. Our mission is to turn ideas into successful businesses through expert guidance, strategic solutions, and long-term support."

Nikhil Sankhala
Founder

WHY PARTNER WITH US

We exist to remove the fragmentation from scale-up.

One team accountable for the final outcome — not a vendor that disappears after filing a form.



Everything under one roof

Funding, registration, compliance, branding, growth, legal, and strategy — no fragmenting across vendors.



A proven track record

2,173+ businesses registered, ₹19 Cr+ in funding secured, and a 97% success rate.



Guidance built on eligibility

Every recommendation follows a real assessment of your stage, sector, and eligibility — not a generic pitch.



Compliance you can stand behind

Documentation and filings built to the standard lenders and ministries actually expect.



Speed without shortcuts

Ideas into action within days, disciplined execution within weeks.



A long-term relationship

From incorporation to IPO — support that continues well past the first filing.

How we work with clients.

If your question isn't answered here, the 30-minute consultation is free.



How do I know which scheme I qualify for?

A 6-question funding-eligibility assessment maps your stage, sector, turnover, and location against active central and state schemes — returning a ranked shortlist.



Do you work with businesses not yet registered?

Yes. We handle Udyam, GST, incorporation, Startup India recognition, and trademark filings — sequenced in the order your roadmap needs.



What's the typical funding timeline?

For CGTMSE-backed loans, eligible applications typically move from sanction letter to disbursement in 6–10 weeks. We share a written timeline upfront.



Is the assessment or first call free?

Both are free. We quote only once we've seen the books and know what the work involves — we don't bid blind.



Do you handle ongoing compliance?

Yes — many clients start with a one-time registration and stay for monthly GST, annual ROC, statutory audit, and labour-law compliance.

No commitment. No pitch.

Just a clear next step for your business.

OUR PRESENCE

Building businesses, city by city.



Ahmedabad

A-204, Empire Business Hub, Nr Shukan Mall, Science City Road,
Sola, Ahmedabad 380060



Jaipur

Plot No. 350, Ramkripa Tower, 3rd Floor, Himmat Nagar, Bajaj
Nagar, Tonk Road, Jaipur, Rajasthan 302015



Bengaluru

MFAR Silver Line Tech Park — Hub.iTrosys, 3rd Floor, Plot No.
180, EPIP Zone, 2nd Phase, Whitefield, Bengaluru, Karnataka
560066

Expanding next to Indore & Lucknow — coming soon.



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Find out what your business qualifies for.

Book a free 30-minute consultation and we'll map the schemes, funding routes, and next steps that apply to your business. No commitment. No pitch. Just a clear next step.

[Book a Free Consultation](#)



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GROWTHORA

— Advisory Private Limited —

*The One Stop Growth Partner
For Every Stage Of Business.*



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